

— June 28th —

NATIONAL INSURANCE AWARENESS DAY

Today is designated for small businesses and families to learn the importance of insurance coverage and revisit their protection plan to determine what is right for them

1 Research Policies

Compare rates and research different types of policies to make an informed decision.

2 Check Your Policy

Stay up to date with your current policy and check if there are any changes to be made.

3 Protect Yourself

Make sure you're adequately covered. Contact an agent to review your policy.

PERSONAL INSURANCE



106M American adults do not believe they have adequate life insurance coverage. It's never too early to secure your future and protect your loved ones.

Only **52%** of Americans have life insurance.



source: <https://www.forbes.com/advisor/life-insurance/life-insurance-statistics/>

BUSINESS INSURANCE

46% of cyber breaches impact businesses with fewer than 1,000 employees. You worked hard to get your business where it is today, now protect it.

51%

small businesses that fall victim to ransomware pay the money



17% of small businesses have cyber insurance

source: <https://www.strongdm.com/blog/small-business-cyber-security-statistics>

EMPLOYEE BENEFITS



Adding an employee benefits program will pay off in the long run. Current employees may be enticed to stay and the right package could attract new recruits.

13%

more companies have invested in benefit plans over the last 5 years

49%

employees will leave their job due to lack of benefits

51%

employees say benefits have a significant role in talent retention

source: <https://teamstage.io/employee-benefits-statistics>

source: <https://www.einsteinmed.edu/administration/environmental-health-safety/accident-injury-reduction-campaign/top-injuries>